

WHY TAP WATER IS A BETTER

CHOICE THAN BOTTLED WATER

It is Cheaper!

Tap water is significantly cheaper than bottled water. With bottled water you are paying for the bottle itself, the labelling and the costs involved in transporting the bottles.

It makes much more financial sense to buy a reusable plastic water bottle for a couple of pounds and fill it regularly with water from your tap.

A recent study showed that bottled water in the UK costs 95p per litre (about the same as petrol), while the average cost of tap water in the UK is £1 per 1,000 litres.

It Tastes Good!

Countless taste comparisons between tap and bottled water have been carried out over the last few years, and in the vast majority of cases customers cannot tell the difference between the two types of water, or even state a preference for tap water.

Most tap water contains safe levels of chlorine to make sure it's clean. If you can taste the chlorine, try placing a covered jug of water in the fridge for a few hours before drinking.

Replace any leftover water in your fridge every 24 hours to keep it fresh.



It is Safer!

Guernsey's tap water is subjected to thousand's of tests each year to ensure it is of the very highest quality. These tests check for infinitesimal amounts of over 130 different chemicals and compounds. The current compliance rate for meeting the highly stringent quality standards set by the UK's Drinking Water Inspectorate is around 99.7%.

Bottled water on the other hand is tested for very few chemicals and there is no regulation as to when and how often these test are to be carried out. Research has shown that dangerous chemicals from the plastic itself can 'leach' into the water, particular if exposed to warmer temperatures.

It is Better for the Environment!

Bottled water wastes fossil fuels and water in production and transport, and the bottles become a major source of waste. One recent study calculated that the bottled water industry in the UK generated annually about 33,200 tons of CO₂ emissions through transport - equivalent to the annual energy consumption of 6,000 homes.

According to industry figures, the UK consumes about 1.5 billion litres of water each year from bottles made out of polyethylene terephthalate (PET) - a plastic made out of crude oil, which takes 450 years to break down in a landfill site.