

MEDIA RELEASE

Water Saving Week

Guernsey Water is pleased to support Water Saving Week 2010, which runs from 12th - 18th June 2010 and focuses on customers saving water and seeing a reduction in their energy bills.

Water Saving Week 2010, which is a DEFRA-backed nationwide campaign, highlights awareness of water waste in the home, at work and at school. Now in its second year, the theme of Water Saving Week is: '3 reasons to save water - Save Energy, Save Money, Be Green'.

With energy bills rising to record levels, statistics show that although 25% of a home's heating bill can be directly attributed to heating water, much of this water is wasted. However, latest consumer advice suggests that home energy bills can be reduced by around 10 per cent through simple behavioural changes and by implementing low cost water-saving measures.

Individuals are encouraged to get involved with Water Saving Week by visiting the website www.watersavingweek.org.uk where they can make a pledge to save water at home or at work.

Andrew Redhead, director of water services said: "At Guernsey Water we are always encouraging customers to be sensible with their water usage, especially in the summer months where there tends to be less rainfall. To help customers with this, we recently put together Water Management Plans for businesses and schools, which offer advice for making simple changes to water-use habits, and can make a real difference to water bills."

Mr Redhead added: "Customers who have a water meter fitted to their supply generally reduce their water consumption by between 12 - 15%, so this is still the most effective way of saving water and reducing your bill."

Information on Water Management Plans and water metering can be found on Guernsey Water's website at www.water.gg.

For more information on Water Saving Week, visit www.watersavingweek.org.uk.

11th June 2010